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Press Information

Groverspiece calls in the experts.... Us!

Providing therapeutic care and education to people with mental health & learning disabilities, through the love of farm animals, Groverspiece Minifarm Ltd is an accredited care farm situated within in the heart of the Midlands - 2 miles from Droitwich.

The farm is an 11 acre canal side property which is home to a variety of rescued animals. Once rehabilitated the animals become the core offer of animal therapy and education for our clients.

Groverspiece embraces the principles of care farming, such as therapeutic use of farming practices, providing a supervised structured programme of farming related activities. Care Farming recognises the lasting and sustainable health care development that can be achieved through engaging with nature, land and animals.

The farm is led by volunteers who benefit from helping vulnerable members of the community, caring for animals, delivering courses and providing work experience placements. Clients include school and nursery children, older people, young offenders, groups or individuals with mental health issues, learning and behavioural disabilities.

Groverspiece have just appointed us and have asked for specific support in generating funds from new donors via direct mail campaigns, trust fund application strategy, legacy giving and online fundraising campaigns. In addition our team will help grow online presence through social media and the development of a much stronger and wider reaching email database of supporters.

Annually, Groverspiece needs to generate £50,000 from donations and support and it is now up to Raisemore to deliver the goods and help to grow and shape this amazing cause for the future, explains Nikki Hunt, Director of Groverspiece Minifarm Ltd:

“We specifically need to raise additional funds, not just for the on-going running costs of our 11 acre site, but to enhance and improve the facilities to make sure we are providing a clean, safe and suitable environment for our visitors.

“For example, we desperately need to commission builders to come and lay a hard wearing tarmac driveway to the main building, which would transform the access and experience of arrival to the site for groups on minibuses who are also in wheelchairs. The recent weather has really started to take its toll on our current driveway.

“In addition we desperately need to stock pile food for all our animals, which will help us keep going through the cold, dark and quieter months when we have less visitors coming and cash flow is slower.”



Andy Green is our Head of Strategic Partnerships and together with Fundraising Executive, Jenny Wakeling is responsible for the work with Groverspiece:

“We are really excited about working with Groverspiece, what could be a more perfect charity than one that helps save animals and works with vulnerable and disabled people in our communities.

“This is obviously a very competitive and challenging area for fundraising as there are so many good causes working with animals and disadvantaged community groups. But we are confident that the amazing work Groverspiece is doing is going to strike a chord in the hearts of many individuals and corporate organisations who will want to support them. “

For further information about Groverspiece and to get involved with the fundraising effort people should visit: <http://www.gloverspieceminifarm.co.uk/>